

Midwest Region's Middle Market Perspectives on Government Services

MIDWEST REGION'S MIDDLE MARKET COMPARED TO THE U.S. MIDDLE MARKET

STATES INCLUDED IN THIS REGION:

The U.S. middle market is the fastest growing segment of therefore took an election-year opportunity to ask middle the economy. But it is often stuck in the middle: too big to market executives to evaluate the quality and impact of the qualify for special services or to be exempt from regulations, government services they receive. This data shows how the compares to the view of the U.S. middle market as a whole.

and too large to field government-affairs teams at seats of government. The National Center for the Middle Market

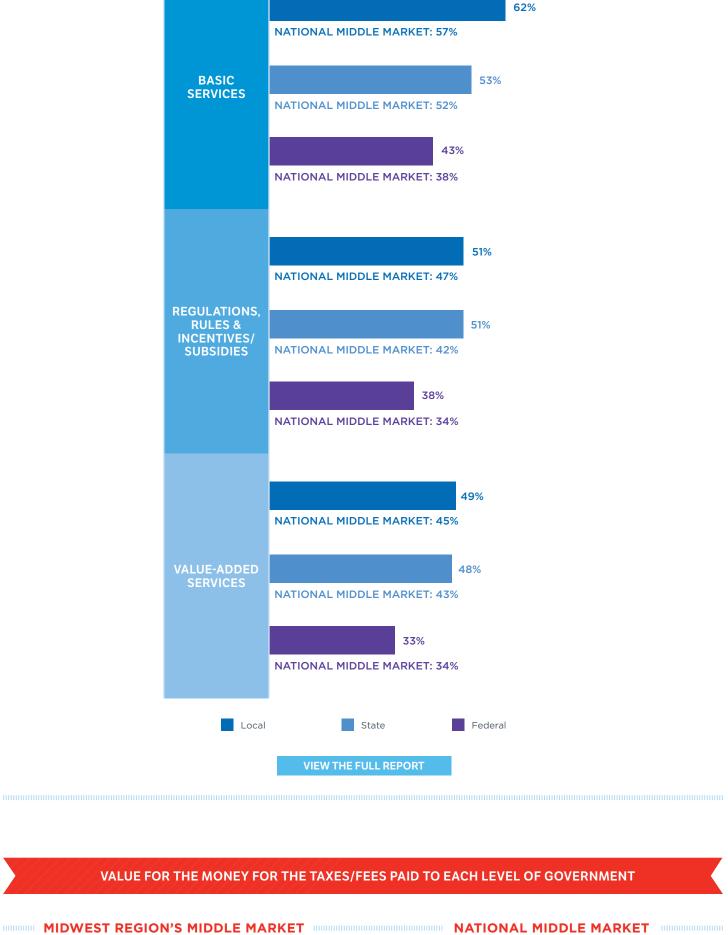
Midwest Region's middle market view of government services IMPORTANCE OF GOVERNMENT FUNCTIONS TO BUSINESS OPERATIONS

MIDWEST REGION'S MIDDLE MARKET



PERCENT AT LEAST SOMEWHAT SATISFIED WITH GOVERNMENT SERVICES

MIDWEST REGION'S MIDDLE MARKET



29% 42%

5%

20%

6%

45%

24%

4%

16%

20%

Less Than Optimal

FEDERAL

STATE

3%

13%

36%

16%

7%

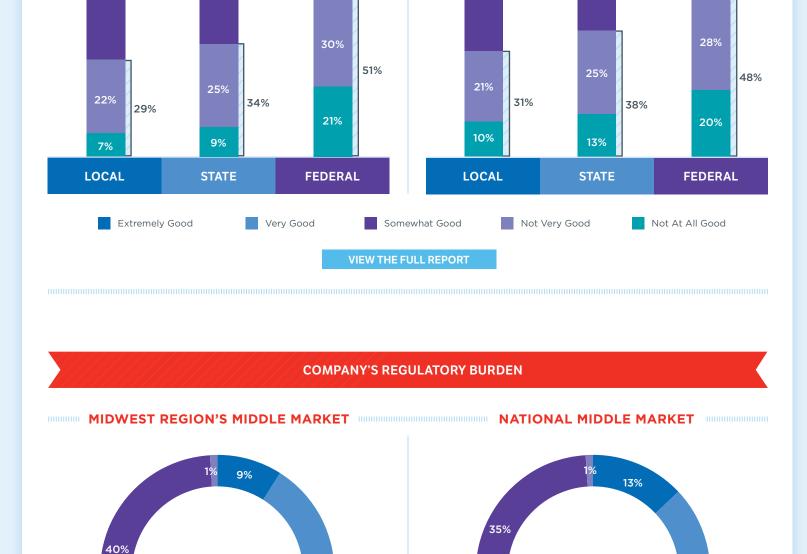
47%

24%

5%

40%

26%

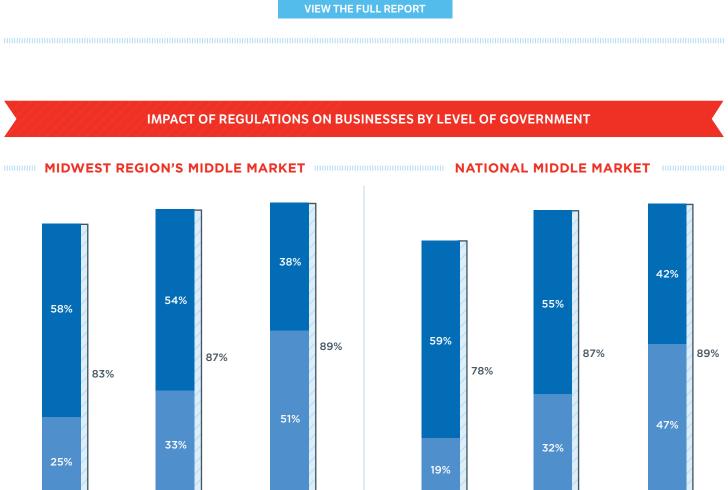


High, But Manageable About Right

50%

Unmanageably High

LOCAL



LOCAL

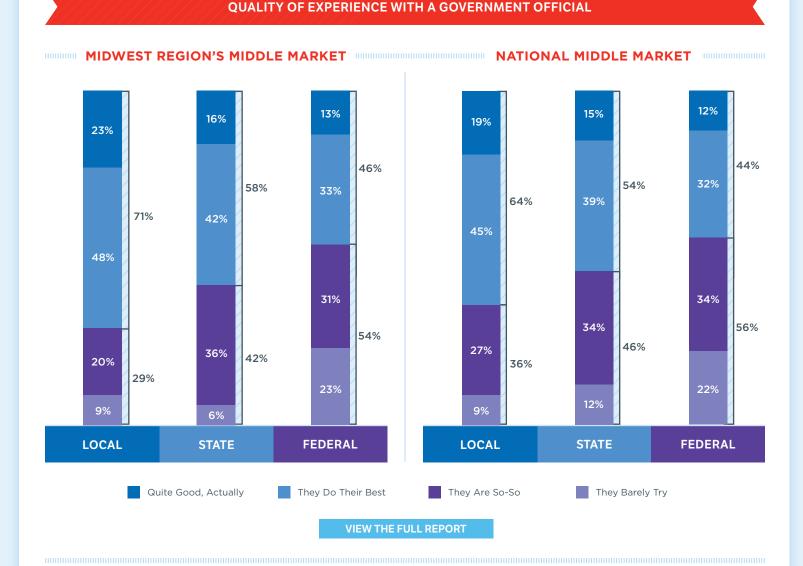
Major

VIEW THE FULL REPORT

FEDERAL

Minor

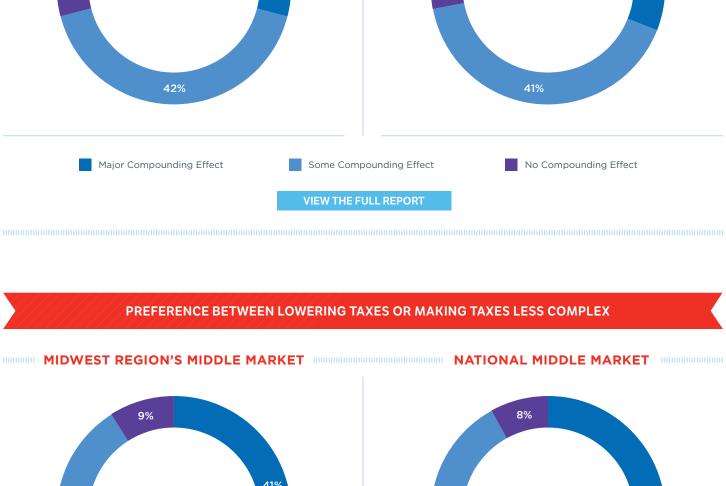
STATE

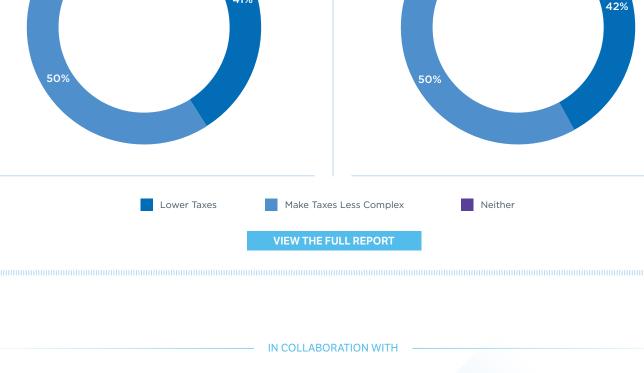


28%

EXTENT TO WHICH REGULATIONS FROM DIFFERENT LEVELS OF GOVERNMENT COMPOUND EACH OTHER

MIDWEST REGION'S MIDDLE MARKET





THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS